

**Fresh Start Heavy Duty Powder Laundry Detergent - Regular**

Rev. Date

11/15/05

Phoenix Brands  
1437 West Morris Street  
Indianapolis, Indiana 46221 USA

Consumer Service Telephone Number: 1-866-794-0800  
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**SECTION #1 – IDENTIFICATION**

Product: Fresh Start Heavy Duty Powder Laundry Detergent - Regular

General Use: A consumer concentrated laundry detergent powder.

CAS #: Not Applicable – product is a mixture.

**SECTION #2 – COMPOSITION and INFORMATION ON INGREDIENTS**

INGREDIENTS: Contains cleaning and sudsing agents.

**EXPOSURE LIMITS IN AIR\***

| CHEMICAL NAME                 | CAS #      | ACGIH             |                   | OSHA              |                   |
|-------------------------------|------------|-------------------|-------------------|-------------------|-------------------|
|                               |            | TLV               | STEL              | PEL               | STEL              |
|                               |            | mg/m <sup>3</sup> | mg/m <sup>3</sup> | mg/m <sup>3</sup> | mg/m <sup>3</sup> |
| Linear alkylbenzene sulfonate | 68411-30-3 | NA                |                   | NA                |                   |
| Linear ethoxylated alcohol    | 68131-39-5 | NA                |                   | NA                |                   |
| Sodium silicate               | 1344-09-8  | NA                |                   | NA                |                   |
| Sodium carbonate              | 497-19-8   | NA                |                   | NA                |                   |

NA = Not Applicable

See Section 16 for DEFINITION OF TERMS

**SECTION #3 – HAZARD IDENTIFICATION**

EMERGENCY OVERVIEW: This product is a powder detergent.

**POTENTIAL HEALTH EFFECTS:**

CONTACT WITH EYES: Causes eye irritation on direct contact.  
CONTACT WITH SKIN: May cause skin irritation on prolonged or repeated contact.  
INGESTION: May be harmful if swallowed in large quantities.  
INHALATION: Overexposure to dust may cause respiratory irritation.

**SECTION #4 – FIRST-AID MEASURES**

EYE EXPOSURE: Flush with water for 15 minutes.

SKIN EXPOSURE: Rinse with water.

INGESTION: Drink a 1-2 glasses of water. Seek medical attention.

INHALATION: Remove victim to fresh air.

Note: If symptoms persist, seek medical attention.

HMIS HAZARD RATING (Least=0 Slight=1 Moderate=2 High=3 Extreme=4)

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#### **SECTION #5 – FIRE-FIGHTING MEASURES**

FLASH POINT: Not Applicable

AUTOIGNITION TEMPERATURE: Not applicable.

FLAMMABLE LIMITS (in air, by volume %): Not applicable.

FIRE EXTINGUISHING MATERIALS:

Water Spray: Yes

Dry Chemical: Yes

UNUSUAL FIRE AND EXPLOSION HAZARDS: Use appropriate fire extinguishing agent for the packaging material.

SPECIAL FIRE FIGHTING PROCEDURES: Self-contained breathing apparatus and protective clothing should be worn when fighting chemical fires.

#### **SECTION #6 – ACCIDENTAL RELEASE MEASURES**

SPILL AND LEAK RESPONSE: Collect and remove to disposal container without creating a dust condition. Spill area may be slippery if spilled. Flush with plenty of water.

#### **SECTION #7 – HANDLING and STORAGE**

WORK PRACTICES AND HYGIENE PRACTICES: Use personal protective equipment appropriate for the task.

STORING AND HANDLING PRACTICES: Store in a tightly closed container in a cool, dry, well-ventilated area.

PROTECTIVE PRACTICES DURING MAINTENANCE OR CONTAMINATED EQUIPMENT: Use personal protective equipment when contact is likely.

#### **SECTION #8 – EXPOSURE CONTROLS – PERSONAL PROTECTION**

VENTILATION AND ENGINEERING CONTROLS: Avoid inhalation of dust. Use with adequate ventilation.

EYE PROTECTION: Wear safety glasses.

HAND PROTECTION: Wear rubber gloves for prolonged contact.

BODY PROTECTION: None required.

**SECTION #9 – PHYSICAL and CHEMICAL PROPERTIES**

pH (1% solution): 10.6 – 11.4

DENSITY: 0.70 – 0.76

APPEARANCE: Blue granular beads with floral odor

**SECTION #10 – STABILITY and REACTIVITY**

STABILITY: Stable.

DECOMPOSITION PRODUCTS: May produce irritating and/or toxic fumes upon thermal decomposition.

MATERIALS WITH WHICH SUBSTANCE IS INCOMPATIBLE: Avoid contact with strong acids and oxidizing agents.

HAZARDOUS POLYMERIZATION: Will not occur.

**SECTION #11 – TOXICOLOGICAL INFORMATION**

This product has not been tested as a whole. However, this formula was reviewed by expert toxicologists in the Product Safety Assurance Department and is determined to be safe for its intended use. This review has taken into consideration available safety-related information including information on individual ingredients, similar ingredients, similar formulas and potential ingredient interactions. This review is a component of the hazard determination used to prepare the statements in Section 3 of the MSDS.

**SECTION #12 – ECOLOGICAL INFORMATION**

Not Available.

**SECTION #13 – DISPOSAL CONSIDERATIONS**

Any disposal practice must be in compliance with local, state, and federal laws and regulations (contact local or state environmental agency for specific rules). Do not dump into sewers, any body of water or onto the ground.

**SECTION #14 – TRANSPORTATION INFORMATION**

This product is not regulated as a DOT hazardous material.

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**SECTION #15 – REGULATORY INFORMATION**

**RCRA (40 CFR 261, Subpart D):** Not Applicable.

**CLEAN WATER ACT:** Not Applicable.

**CLEAN AIR ACT:** Not Applicable.

**SARA;** Sections 301-304 (Threshold planning quantity – TPQ) 40 CFR 355:  
No TPQ for any component. Not Applicable.

**Section 313** (Toxic chemical release reporting) 40 CFR 372:

The following chemicals must be reported under SARA 313: Not Applicable.

**CERCLA:** Section 102 (Reportable Quantity – RQ) 40 CFR 302:

The Reportable Quantity (RQ) for this product to the environment is 1,234,568 lbs. based on the presence of sulfuric acid (0.08%). Releases greater than or equal to 1,234,568 lbs. must be reported to the National Response Center (NRC) immediately: 800-424-8802.

**New Jersey Right to Know Hazardous Substance List:**

This product contains the following components subject to reporting requirements: Sulfuric Acid

**Pennsylvania Hazardous Substance List:**

This product contains the following components subject to reporting requirements: None.

**Massachusetts Substance List:**

This product contains the following components subject to reporting requirements: Sulfuric Acid.

**Canada: Workplace Hazardous Materials Information System (WHMIS):**

This product contains the following components subject to reporting requirements: Sodium carbonate.

**TSCA Section 8(b) Inventory Status:**

All ingredients in this product are listed on the TSCA Inventory or are not required to be listed on the TSCA Inventory.

**SECTION #16 - DEFINITION OF TERMS**

A large number of abbreviations and acronyms appear on a MSDS. Some of these which are commonly used include the following: CAS #: This is the Chemical Abstract Service Number which uniquely identifies each constituent. It is used for computer-related searching. EXPOSURE LIMITS IN AIR: ACGIH – American Conference of Governmental Industrial Hygienists, a professional association which establishes exposure limits. TLV – Threshold Limit Value – an airborne concentration of a substance which represents conditions under which it is generally believed that nearly all workers may be repeatedly exposed without adverse effect. The duration must be considered, including the 8-hour Time Weighted Average (TWA), the 15-minute Short Term Exposure Limit (STEL), and the instantaneous Ceiling Limit. Skin adsorption effects must also be considered.

OSHA – U. S. Occupational Safety and Health Administration. PEL – Permissible Exposure Limit – this exposure value means exactly the same as a TLV, except that it is enforceable by OSHA. NIOSH is the National Institute of Occupational Safety and Health, which is the research arm of the U.S. Occupational Safety and Health Administration (OSHA). NIOSH issues exposure guidelines called Recommended Exposure Levels (RELs). FLAMMABILITY LIMITS IN AIR: Much of the information related to fire and explosion is derived from the National Fire Protection Association (NFPA). LEL – the lowest percent of vapor in air, by volume, that will explode or ignite in the presence of an ignition source. UEL – the highest percent of vapor in air, by volume, that will explode or ignite in the presence of an ignition source.

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